



ANTARANGA

4-United India Apartments, Mayur Vihar Phase-I Extn, Delhi-110091

Email: antaranga.org@gmail.com

Socio-cultural Organization registered under Delhi Societies Registration Act 1860
(Registration No.: S-31654 of 1997)

President

Mr. Samar Roy

Vice Presidents

Mr. Tapan Mazumdar

Mr. Pinaki Roy Choudhury

Mrs. Paromita Roy
Choudhury

Mrs. Ritupama Deb

General Secretary

Mr. Rajdeep Chowdhury

Treasurer

Ms. Aditi Biswas

Jt. Secretary-Finance

Mr. Sujoy Samanta

Jt. Secretary-Culture

Mr. Probir Kumar Mittra

ANTARANGA Annual Souvenir 2025-26

Dear Sir/ Madam,

Join the vibrant spirit of ANTARANGA as East Delhi's foremost socio-cultural organization readies for its **33rd Annual Durga Puja from 27th September to 2nd October 2025**. Experience a rich blend of traditions, culture, and community engagement at the DDA Ground near Mayur Vihar Extension Station where thousands of people visit and participate with family and friends. This year the Durga Puja will be followed by celebration of **Kali Puja on 20th October 2025** and **Saraswati Puja on 23rd January 2026**.

Beyond festivities, ANTARANGA champions impactful initiatives like blood donation camps, health check-ups, and Swachh Bharat drives. Supporting underprivileged students underscores their commitment to education.

Don't miss the Annual Souvenir, a collection of insightful articles, essays, poems, and a local business catalog. This reaches diverse segments of Delhi's population, making it an ideal advertising platform.

For brands seeking an engaged audience, seize the opportunity to feature your brand by submitting materials by 15th September 2025. ANTARANGA's events foster connections, celebrating culture, and forging a brighter future for East Delhi.

Advertisement Positions and Rates			
Double Page Back Cover	₹ 100,000	Special Double Folded Page	₹ 75,000
Lead to Front Page	₹ 40,000	1st Lead to Back Cover	₹ 35,000
2nd Lead to Back Cover	₹ 30,000	Special Page	₹ 20,000
Colour Full Page	₹ 15,000	B&W Full Page	₹ 12,000
Main Pandal / Entrance Gate	₹ 80,000	Welcome Gate	₹ 70,000
Cultural Stage Backdrop	₹ 50,000	Cultural Stage Front Wings Each Side	₹ 40,000
Banners (Inside the Pandal)	₹ 8,000	Banners (Outside the Pandal)	₹ 5,000

With your encouragement and assistance, ANTARANGA, besides celebrating the Pujas in befitting manner, will continue to pursue its larger objective of social and philanthropic work reaching out to larger populace in the coming days.

With best regards and festive greetings,

Sd/-

Sd/-

(Samar Roy)
President

(Rajdeep Chowdhury)
General Secretary

Note : Payment may kindly be done through cheque or RGTS/NEFT transfer. Please see overleaf for details.

1. For Cheque Payment

Cheque if couriered to be addressed to :

Mr. Samar Roy, C- 102, Aashiana Gr Housing Society Limited, Plot No. 5, Mayur Vihar Ph-I Extn,
Delhi 110091

Cheque/Draft no. _____ dt. _____ for ₹ _____ (Rupees in words
_____)

drawn on _____ Bank, in favour of "ANTARANGA, Delhi" to reserve
_____ in the *ANTARANGA Annual Souvenir, 2025-26.*

Name and Signature of Official along with Seal of Firm/Office

2. For RGTS/NEFT Payment

Name of Beneficiary: ANTARANGA

IDFC BANK

SB A/C No: **10100029078**

Account Name: M/s ANTARANGA

IFSC code: IDFB0020221

or

UNION BANK OF INDIA

SB A/C No: **520101244692331**

Account Name: M/s ANTARANGA

IFSC code: UBIN0905461

Once you have remitted the payment in our account, please e-mail us at antaranga.org@gmail.com
the following details for follow-up with our bank:

1. Name
2. Payment Transaction ID
3. Amount paid & Date
4. Purpose of payment
5. Your Bank name